

MARKETING AUTOMATION

AWARENESS

INTEREST

CONVERT

ASSIGN

PR

PPC
SEARCH
ADS

PHONE

CRM

SEGMENT
PERSONALIZE

TARGET
AUDIENCE
INTEREST

SEARCH
ENGINE

Website
LANDING
PAGES

EMAIL
PHONE

THOUGHT
LEADERSHIP

Blog

SOCIAL
MEDIA
ADS

SEO

EMAIL

CAMPAIGNS

SALES
FUNNEL

Content Marketing

Influencer Marketing

DASHBOARD
KPI/ROI

Audience
Influencers

Industry
Influencers

CUSTOMERS
FANS

ANALYTICS